



# Sponsorship Opportunities at the LONG BEACH PLAYHOUSE



## | ABOUT YOUR COMMUNITY THEATRE FOR NEARLY 100 YEARS

Long Beach Playhouse proudly celebrates over 95 years producing exemplary live theatre for our community. 20,000 patrons enjoy our productions each year and are inspired by both traditional and contemporary theatre on our two stages.

The Long Beach Playhouse is a nonprofit community theatre that puts on theatre for the community, by the community. The 200-seat Mainstage Theatre produces 8 shows annually, offering a complement of classic works and mysteries, comedies and dramas with wide audience appeal. The more artistically adventurous 98-seat Studio Theatre consistently receives recognition for its 5 production seasons by patrons and critics. Studio seasons offer something different than our Mainstage with more adult oriented productions, and contemporary works. Along with many collaborative projects, LBP has something for everyone on our stages.

LBP has a small staff who work with hundreds of volunteers each year to produce our shows on the Mainstage and upstairs in our smaller Studio Theatre. Our work brings affordable theatre to our neighborhood and surrounding area while being a creative outlet for many different theatrical artists. The Playhouse has been many people's first theatre experience, and not just young kids or teens, but adults as well.

As a community theatre our performers are non-professionals, they are students or adults with their day jobs and a strong passion for theatre. We are their creative outlet where they can express themselves. The Playhouse is an important community space open and welcome for every type of person.

The LB Playhouse mission is to celebrate the human experience while encouraging the participation of artist and audience alike. LBP focuses on the patron experience, giving our audience a great day or night at the theatre; while also creating an enjoyable environment for our volunteers giving their time and energy to create wonderful art on our stages.

Long Beach Playhouse sustains itself through ticket sales, membership dues, fundraisers, government and foundation grants, individual donations, corporate sponsorships, set and costume rentals, and concession sales. Its annual operating budget is approximately \$750,000.

A Board of Directors establishes policy and provides financial oversight, and a professional staff manages the Playhouse. Staff includes the Executive Director, Artistic Director, Costume Designer & Costume Shop Manager, Technical Director, & Patron Services Manager; there are also a handful of part time Front of House Associates who handle ticket sales in the Box Office and house manage during performance nights. All other artistic, production and administrative functions are provided by volunteers.



# **Platinum Producer \$10,000**

|   |                         |
|---|-------------------------|
| <b>Full page ad in the program</b>  | <b>Value of \$500</b>   |
| <b>Your business name/logo printed on the show's poster &amp; postcards</b> | <b>Value of \$500</b>   |
| <b>Acknowledged before each show during the recorded curtain speech</b>     | <b>Value of \$500</b>   |
| <b>25 free tickets to the show</b>  | <b>Value of \$750</b>   |
| <b>Step and Repeat with Company Logo</b>                                    | <b>Value of \$400</b>   |
| <b>Your ad displayed on the TV screens in our Gallery and lobby</b>         | <b>Value of \$500</b>   |
| <b>Your name/logo printed in Long Beach Playhouse production ads</b>        | <b>Value of \$450</b>   |
| <b>A special Command Performance for your guests only</b>                   | <b>Value of \$2,300</b> |
| <b>Hosted backstage tour</b>  | <b>Value of \$500</b>   |
| <b>Your collateral and materials displayed in our lobby and bar areas</b>   | <b>Value of \$500</b>   |
| <b>Mainstage Seat Plaque</b>  | <b>Value of \$500</b>   |

**To Sponsor A Production contact Executive Director Madison Mooney  
at 562-494-1014 ext 503 or [Madison@LBPlayhouse.org](mailto:Madison@LBPlayhouse.org)**



# **Diamond Producer \$5,000**

**Half Page ad in the program**

**Value of \$350**

**Your business name/logo printed on the show's poster & postcards**

**Value of \$500**

**20 free tickets to the show**

**Value of \$600**

**Step and Repeat with Company Logo**

**Value of \$400**

**Your ad displayed on the TV screens in our Gallery and lobby**

**Value of \$500**

**Mainstage Seat Plaque**

**Value of \$500**

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**Honorary Producer \$1,000**

**Half Page ad in the program**

**Value of \$350**

**20 free tickets to the show**

**Value of \$300**

## **Mainstage Program Ad Rates**

**Full Page (5 inch X 8 inch)**

**\$500**

**Half Page (5 inch X 4 inch)**

**\$350**

**Quarter Page**

**(5 inch x 2 inch) or (2.5 inch X 4inch)**

**\$200**

**To Sponsor A Production or Place an Ad in a Program  
contact Executive Director Madison Mooney at  
562-494-1014 ext 503 or [Madison@LBPlayhouse.org](mailto:Madison@LBPlayhouse.org)**